2.1.c. Ethical and socio-cultural issues in physical activity and sport

Ethics in sport

Sportsmanship

Sportsmanship is the sporting behaviour you would like to see in sport. It means playing fairly, sticking to the rules and being respectful to your opponents. Performers do not try to win by unfair means.

Sportsmanship examples:

- Shows respect to their opponents and officials
- Shakes hands with opponents
- Kicking the ball out of play if an opponent is injured
- Being honest if the ball is out or if they break a rule

Gamesmanship

Gamesmanship is the type of behaviour that you should not see from performers in sport. It is bending the rules (not breaking them) to gain an unfair advantage. It is often done to distract, intimidate or breaking the flow of the game.

Gamesmanship examples:

- Playing for time if winning
- Entering a weaker team if the following match is more important
- Sledging in cricket
- Grunting in tennis

Deviance

Deviance is the type of behaviour that goes against the moral values or laws of the game. There are consequences such as red cards/being sent off, fines, loss of sponsors and reputation. Reasons for deviance are; pressure from coaches, money/prizes, promotion, sponsorship and fame.

Deviance examples:

- Taking performance enhancing drugs
- Violence
- Match fixing
- Racism



